





Short-track Harness Racing on City Streets

THE BIRTHPLACE OF TROTting RACES

2 horses side by side, 300m track; sulky & driver

- Knock-out race:
winners of 'best of 3' runs proceed to next round
- $24 > 12, 12 > 6, 6 > 3 + 1$ lucky loser = 4 horses (2x 1vs1)
- Winners up for 1st/2nd; Losers up for 3rd/4th
- Average prize money approx. € 5,500 per race
(for the 6 best horses)



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- Racetrack mostly a city street, w/ 2 tracks of sand of approx. 90cm
- Horses trot in the sand, sulky wheels to the side on plain road surface
- Start and finish area fully covered in sand
- Fenced off track with spectators on both sides, right next to the track



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Mainstream audiences, not your average race track enthusiast

- Events lean heavily on tradition (cultural heritage)
- Facilities built for a day, depending on circumstances
- Large crowds are there to fun, drinks, reunion, party... oh yes, of course, and also for the horses
- Majority of spectators are once-a-year visitors, large spin-off potential



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- Locations include residential streets, shopping and bar streets
- Residents throwing parties in front yard, even building grandstands
- Traffic detours, public transport halted, parking bans
- Local authorities impose strict security measures, responsibility of local volunteer organisations



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But the best way to give you an idea...